

The 8th Annual Koret Workshop

Globalization, Innovation, and Culture in Korea

April 22, 2016

Bechtel Conference Center, Encina Hall
Stanford University

Hosted by
The Walter H. Shorenstein Asia-Pacific Research Center
In Association with Korea Institute for Industrial Economics and Trade

8:00 am Conference Registration and breakfast

8:30 am **Gi-Wook Shin**, Director, Shorenstein APARC; Professor, Stanford University
Welcoming Remarks and Introduction

Session 1: Higher Education and Development

Moderator: **Dafna Zur**, Assistant Professor, Stanford University

Discussants: **Stephanie Kim**, Director, Korea Program, UC Berkeley

Hyung Deok Shin, Associate Professor, Hongik University

8:35 am **Terri Kim**, Reader, University of East London

Academic Mobility, Varieties of Academic Capitalism, and Globalization and Internationalization: The Case of Korea

8:50 am **Soohyung Lee**, Assistant Professor, University of Maryland, College Park

Efficient Supply of Human Capital: Role of College Major

9:05 am **Discussion**

9:50 am Break

Session 2: Entrepreneurship and Innovation

Moderator: **Do Hoon Kim**, President, Korea Institute for Industrial Economics and Trade (KIET)

Discussants: **Takeo Hoshi**, Director of Japan Program, APARC, Stanford University

Dae Soo Kim, Professor, Korea University

- 10:00 am** **Yong Suk Lee**, FSI Center Fellow, APARC, Stanford University
The Persistence of Entrepreneurship and Innovative Immigrants: Evidence from Stanford University Alumni
- 10:15 am** **Joon Nak Choi**, 2015-16 Koret Fellow, APARC, Stanford University
Enablers and Constraints of Transnational Bridging
- 10:30 am** **Michelle Hsieh**, Assistant Research Fellow, Academia Sinica, Taiwan
The Quest for an Innovation-driven Economy: South Korean and Taiwanese SMEs Compared
- 10:45 am** **Discussion**
- 11:45 am** Lunch Break
- 12:00 pm** **Se Young Ahn**, Chairman, National Research Council for Economics, Humanities and Social Sciences, Korea
Global Talent and Immigration Issues in Aging Societies: The Korean Experience
Public Keynote Speech, Oksenberg Conference Room, Encina Hall

Session 3: Global Competitiveness

Moderator: **Kathleen Stephens**, William J. Perry Distinguished Fellow, APARC

Discussants: **Richard Dasher**, Director, U.S.-Asia Technology Center, Stanford

David Straub, Associate Director, Korea Program, APARC, Stanford

- 1:30 pm** **Myeong Hyeon Cho**, Professor, Korea University
Korean Firms: The Historic Evolution and Challenges
- 1:45 pm** **Inchul Kim**, Director of Industrial Economics Research, KIET, Korea
Firm Productivity and Export Promotion Policies in Korea
- 2:00 pm** **Joon-shik Park**, Professor, Hallym University, Korea
The Entrepreneurial Understanding of Korean Big Business on the Emergence of China
- 2:15 pm** **Hyung Oh Lee**, Sookmyung Women's University
An Analysis of the Competitiveness of Korean Firms vs. Japanese and Chinese Counterparts: Strategies Used by Electronics Firms
- 2:30 pm** **Discussion**
- 3:30 pm** Break

Session 4: Demographic Changes and Immigration Policy

Moderator: **Yumi Moon**, Associate Professor, Stanford University

Discussants: **Rennie Moon**, Assistant Professor, Yonsei University, Korea

Suhoon Lee, Professor, Kyungnam University, Korea

Byung Chul So, Chair Professor, Institute of Justice, Ministry of Justice

3:45 pm **Paul Chang**, Assistant Professor, Harvard University

Homogamy or Hypergamy? Status Differential and Marital Satisfaction among Foreign Brides in Korea

4:00 pm **Sheena Chestnut Greitens**, Assistant Professor, University of Missouri

Citizens and Entrepreneurs? North Korean Defectors' Changing Role in the South Korean Economy

4:15 pm **Eunsil Oh**, PhD candidate in sociology, Harvard University

Changing Dynamics of Family and Women's Work in South Korea

4:30 pm **Discussion**

5:30 pm **Wrap-Up Discussion** (moderated by **Gi-Wook Shin**)

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