SHORENSTEIN APARC STANFORD

The Third Annual Conference on the Globalization of Services

Walter H. Shorenstein Asia-Pacific Research Center
Bechtel Conference Center, Encina Hall, Stanford University, December 7, 2007

For more information go to http://aparc.stanford.edu/events/globalization_3

7:30 **Registration begins at 7:30**

8:00 – 8:30 **Keynote Address:**
Ram Mynampati, CEO, *Satyam America*

8:30 – 10:00 **Panel I: SI Geographic Focus**
Prasad Raju, VP & Regional Director, *Tata Consultancy Services*
Sam Ceccola, VP, Technology, *Capgemini*
Sunder Sarangan, Associate VP, *Infosys*
Moderator: Martin Kenney, Professor, *UC-Davis*

10:00 – 10:15 **Break**

10:15 – 12:00 **Panel II: SI Business Models**
Raj Saxena, Director, Corporate Strategy, *IBM*
Ashish Mahadwar, VP of Technology Transformation, *Cognizant*
Parvesh Sethi, Vice President, Advanced Services, *CISCO Systems*
Moderator: Rafiq Dossani, Senior Research Scholar *Shorenstein APARC, Stanford University*

12:00 – 1:00 **Luncheon**
A buffet lunch will be provided

1:00 – 2:30 **Panel III: Large Product Firms' Globalization**
Digby Horner, SVP, *Adobe*
Diann Olden, *SVP, Sun Microsystems*
Manfred Heil, SVP, *SAP*
Kannan Pashupathy, SVP, *Google*
Vasu Sarangapani, VP, *Wipro North America*
Moderator: Manuel Serapio, Director of MS in International Business, *University of Colorado at Denver*

2:30 – 3:30 **Discussion: Are There Cross-cutting Issues that Face Large Firms?**
James Gordon, SI Alliances, *Intel Corporation*
Peter Schumacher, Founder & President, *Value Leadership*

3:30 – 3:45 **Break**

3:45 – 5:30 **Panel IV: Small Product Firms' Globalization**
Zia Chishti, CEO, *TRG*
Peter Harrison, CEO, *GlobalLogic*
Praveen Singh, CEO, *Arada Systems*
Utkarsh Rai, CEO, *Infinera India*
Moderator: Petri Rouvinen, Research Director, *ETLA*

5:30 – 5:45 **Closing Remarks**
Rafiq Dossani and Martin Kenney

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